TABLE OF CONTENTS b149438

		Page
ABSTRACT		iii
ACKNOWLEDGEM	1ENTS	v
TABLE OF CONTE	NTS	vi
LIST OF TABLES		ix
LIST OF FIGURES		X
CHAPTER 1 INTRO	ODUCTION	1
1.1 Ov	verview	1
1.2 Si	ignificance of the Study	3
1.3 St	tatement of the Problem	4
1.4 O	bjectives of the Study	6
1.5 Sc	cope and Limitations of the Study	6
1.6 O	outline of the Dissertation	6
CHAPTER 2 ELECTRONIC GOVERNMENT PROCUREMENT		8
2.1 Go	overnment Procurement	8
	Government	12
2.3 E-	Procurement	13
2.4 E-	Government Procurement (E-GP)	15
2.5 E-	GP in Selected National Experiences	20
2.6 Th	nailand's Approach to E-Government Procurement	29
CHAPTER 3 REVIE	W OF LITERATURE	33
3.1 Co	oncepts of Public Policy	33
3.2 Pc	olicy Implementation	35
3.3 Fa	ctors Affecting Policy Implementation	38
3.4 Ef	fectiveness of Policy Implementation	41
3.5 M	IS Implementation	46
3.6 Fa	ctors Affecting MIS Implementation	47

	3.7 Effectiveness of MIS Implementation	52
	3.8 Related Research on IT Implementation and	55
	Its Performance	
	3.9 IT Implementation in the Public Sector	57
	3.10 Related Research on Government Failure in	61
	IT Implementation	
	3.11 E-GP Implementation	63
	3.12 Related Studies on Factors Affecting	65
	E-GP Implementation	
	3.13 Previous Research on Effective	70
	E-GP Implementation	
	3.14 Related Studies on Measurement of Effective	74
	E-GP Implementation	
CHAPTER 4	THEORETICAL FRAMEWORK AND RESEARCH MODI	E L 78
	4.1 Conceptual Foundation	78
	4.2 Dependent Variable:	79
	Effectiveness of E-GP Implementation	
	4.3 Independent Variables:	84
	Factors Affecting Effectiveness of E-GP Implementation	
	4.4 Relationship between Dependent and	85
	Independent Variables	
	4.5 Relationships between Variables Included	101
	in the Proposed Model	
	4.6 Conceptual Model	105
	4.7 Hypotheses Development	106
CHAPTER 5	RESEARCH METHODOLOGY	107
	5.1 Research Approach and Sampling Method	107
	5.2 Data Collection	111
	5.3 Operational Definitions and Measurement	113
	5.4 Validity and Reliability	124
	5.5 Revised Factors Affecting Effectiveness in	133
	Policy Implementation	

5.6 Conclusion	138
CHAPTER 6 RESULTS OF THE STUDY	
6.1 Characteristics of the Respondents	140
6.2 Data Analysis and Results of the Study	142
6.3 Conclusion	163
CHAPTER 7 CONCLUSIONS AND RECOMMENDATIONS	
7.1 Conclusions	165
7.2 Contributions	167
7.3 Recommendations	169
7.4 Further Research	173
BIBLIOGRAPHY	
APPENDICES	
APPENDIX A: E-Auction Flow Chart	188
APPENDIX B: Questionnaire (In English)	
APPENDIX C: Questionnaire (In Thai)	
APPENDIX D: Guidelines for In-Depth Interview	202
BIOGRAPHY	206

LIST OF TABLES

Tables	Page
2.1 Objectives for E-Procurement Systems in Public	14
and Private Sectors	
2.2 Economic Benefits of E-GP	16
3.1 Stages of MIS Implementation Processes	47
3.2 Related Research on IT Implementation and Firm Performan	ce 55
3.3 Electronic Government Procurement Implementation Track	68
3.4 Major Objectives and Related Barriers in	69
E-GP Implementation	
3.5 Results from E-GP Implementation	73
3.6 Performance Measurement of E-Procurement	76
4.1 Checklists for E-Government Leaders	97
4.5 Relationships between Variables Included in the Proposed M	odel 101
5.1 Strengths and Weaknesses of In-depth Interview	108
and Questionnaire	
5.2 Operational Measurement of Dependent Variable	115
5.3 Operational Measurement of Independent Variables	119
5.4 Results from Factor Analysis of Effectiveness of	127
E-GP implementation	
5.5 Results from Factor Analysis of Independent Variables	128
5.6 Initial and Revised Factor of Effectiveness of	132
E-GP Implementation	
6.1 Characteristics of the Respondents	141
6.2 Correlation Matrix, Mean and Standard Deviation of	143
Independent Variables	
6.3 Direct, Indirect and Total Causal Effects of	156
Independent Variables	

LIST OF FIGURES

Figures	Page
2.1 Major Components of E-GP System	20
3.1 Process of Policy Analysis	34
3.2 Comparisons between Effectiveness and Productivity	45
3.3 A Model of MIS Implementation	48
3.4 Evaluation Criteria of Performance	53
3.5 A Framework for MIS Evaluation	54
4.1 Relationships between Private Sector and	90
Implementing Agencies	
4.2 Technology Acceptance Model	100
6.1 A Path Model of Factors Affecting Effectiveness	145
of Policy Implementation	